



The Computer Society of Kenya

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# **Corporate Membership Information and Application Form**

## **INTRODUCTION**

These information sheets are for the benefit of those organizations considering CSK corporate membership, for the purpose of giving basic information about the Society.

Organizations admitted to corporate membership are either user organizations or computer companies. The user organizations, through active participation, enjoy the benefits expected of a professional society, such as their IT staff attending seminars and meetings and interacting with their professional colleagues.

Computer companies support the society as a vehicle for increasing IT awareness in the general Kenyan Society and thereby building the industry. Most importantly the Society provides a vehicle by which they can reach target markets through awareness and educational events. Also, CSK members who are computer companies they are expected to operate within the CSK professional Code of Ethics and practice, which gives assurance of quality and reliable services.

## **MEMBERSHIP**

Membership consists of individual Professional members and corporate members. In the corporate members category we have two types: the industry i.e. ICT suppliers and User Companies. In the industry category membership is tiered as per WITSA specifications, as members type C,B, A and Gold.

## **ACTIVITIES**

The Computer Society holds regular activities for its members and also to create awareness of IT to the Large Kenyan society. Amongst the salient activities are:

- ✓ A quarterly luncheon in which the invited speaker talks on an issue of topical interest
- ✓ An annual dinner dance
- ✓ The annual computer managers' congress
- ✓ Frequent seminars and workshops for IT staff
- ✓ Participation in IT exhibition and the hosting of the annual KEN-IT conference / exhibition
- ✓ Participation in social welfare activities such as hosting an annual charity golf tournament
- ✓ Banner linkage on the CSK web site.

Participation in chargeable CSK activities is at reduced rates for CSK members. The CSK also runs the Continuous Professional Development (CPD) program that encourages IT practitioners to keep their skills and knowledge up to date through regular participation in seminars and training programs.

## **CORPORATE MEMBERSHIP OBJECTIVITIES**

The main objective is to bring together all organizations that are makers or users of IT as well as organizations providing IT services under the umbrella of the Professional Association.

In this way we will form a platform for providing professional services to the IT staff in particular and the organizations in general. These professional services include continuous development activity such as organized:

- ✓ Industry seminars, conferences and workshops
- ✓ Social events such as scheduled luncheons.
- ✓ Provision of a professional journal and other publications
- ✓ Provision of a pool of experts for professional advice/consultancy
- ✓ Maintenance of a secretariat offering membership services including library services.
- ✓ Holding the annual Computer Managers Congress

## **BENEFITS OF MEMBERSHIP**

The CSK carries out numerous activities: Participation in International Activities, Networking and learning from others, Promotion of capacity, Liaison with Government, Job Creation, Economic Empowerment, Education Training, Promotion of Awareness and being a source of commentary and thought leadership. Every member should find something of benefit from the following:

### **Advocacy and Liaison with Government**

- Promote value of ITCs in government service delivery
- Assist with development of e-governance strategies and policies
- Partner in developing incubators and technology parks
- Advice in developing appropriate tax policies
- Ensure procurement policies support local industry
- Lobbying for appropriate legislation and regulations

### **Identification of business opportunities**

- Negotiating and Signing MOUs with foreign ICT Trade bodies
- Tender database (local and overseas)
- Coordinate visits of foreign delegations
- Network through affiliate bodies
- Publish news and market intelligence
- Finance, funding and investment (looking for opportunities)

### **Conducting research**

- Annual survey of Kenya ICT Sector
- Target reports on specific overseas markets
- Participate in international data collection and research
- National ICT capacity census and audit

### **Strengthening the national brand**

- Promote core strengths and competencies.
- Dialogue with local international analysts (such as KIPPRRA, IDC, Gartner, Forrester)
- Working with informing foreign and Kenyan Embassies, consulates, trade desks about ICT in Kenya
- CEO workshops abroad (through embassies e.t.c)
- Guide members in doing business in the region and abroad
- Run Annual Excellence Awards for the Kenyan ICT Sector
- Generate Media Participation and Coverage of ICT issues

### **Hosting Focus Groups**

- E.g. piracy, payroll software, service providers, ICT in HRM and Recruitment

## **Accrediting Computer Training Colleges and Setting Training Standards**

-Certification, ethics, skills development

## **Participating in the formulation of other ICT Standards**

-Participation in Technical Committees at the Kenya Bureau of Standards

## **Providing membership services**

- Mails on topical issues
- Regular E-Newsletter
- Meetings for members
- Members Directory
- Support for SMES (policies, templates, best practice)
- Making sense of regulations for members
- Discounts for events and publications ( to get the membership fees back in the shortest possible time)
- Trade and business insurance
- Credit checking
- Escorts
- ICT industry mediation and arbitration (cut down legal costs and maintains credibility if the industry by keeping matters out of court)

## **Managing the Website**

- Local ICT News in the Press
- International Technology News
- Member of the week
- Member news and success stories
- Member Directory
- Hot links
- The Portal for Kenya's ICT Community

## **Publications**

- Computer Age
- Information Systems Management Journal
- Computer Training News
- Kenya E-Mail Directory

## **Coordination with other Local/International Professional Associations**

- Steering Committee Member of WITSA
- Member, IFIP
- Member, Association of Professional Societies in E.A (APSEA)
- Associate, ASOCIO
- Direct Member, International Chamber of Commerce (ICC)
- Participation in the WSIS Process

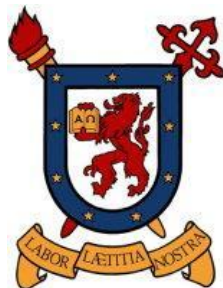
## **Partnering with Local Universities**

- We are negotiating to set up a center of excellence in collaboration with a local university to offer diplomas and degrees in ICT.

## **Events and Development Program**

The Society organizes regular events and runs an active Continuous Professional

- Premier national conferences/exhibition



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e-mail: csk@nbi.ispkenya.com website: www.cskonline.org

**CORPORATE MEMBERSHIP APPLICATION FORM**

PLEASE USE BLOCK LETTERS

NAME OF ORGANIZATION \_\_\_\_\_  
PHYSICAL LOCATION \_\_\_\_\_  
P.O. Box \_\_\_\_\_ TOWN \_\_\_\_\_  
TELEPHONE(S): \_\_\_\_\_ FAX \_\_\_\_\_  
e-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_  
Names Of Main IT Staff \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Summary Of Organization History And Experience In Information Technology Or Utilisation Of Information Technology

\_\_\_\_\_  
\_\_\_\_\_

HOW WOULD YOU CATEGORIZE YOUR MAIN BUSINESS: \_\_\_\_\_

Fees: One-time Registration 5000/=

Annual subscriptions are tiered as major computer User organization

✓ 75,000/= for premium ICT Companies member Type Gold

We enclose/attach cheque No. \_\_\_\_\_ of Kshs. \_\_\_\_\_ being  
Registration fee and/or annual subscription for next 12 calendar months  
Payment Cheque should be crossed to the Computer Society of Kenya

Date: \_\_\_\_\_ Signature \_\_\_\_\_

For Official CSK Use Only

CORP. MEMBERSHIP NUMBER	DATE ADMITTED	RENEWAL DATE
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Please allow two weeks to receive the Corporate Membership certificate.